

## CONTRACT



ENCT  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

WNCN.com  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

And:

Greer Margolis & Mitchell  
3050 K Street Northwest  
Washington, DC 20007  
USA

Product	TV	Contract / Revision	927108 / 3	Alt Order #	25277340
Contract Dates	10/18/16 - 10/24/16	Estimate #	5290		
Advertiser	POL/Hillary Clinton For President	Original Date / Revision	08/31/16 / 10/19/16		
Billing Cycle	EOM/EOC	Billing Calendar	Broadcast	Cash/Trade	Cash
Property	ENCT	Account Executive	Katz Washington	Sales Office	Katz/Washingto
Special Handling					
Demographic	Adults 25-54				
Agency Code	9912856	Advertiser Code	278	Product 1/2	295
Agency Ref	IN117/SP159/AL1336	Advertiser Ref	IN13227		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/18/16	10/24/16	Steve Wilkos	8a-9a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--	2				\$5.00				
2	ENCT	10/18/16	10/24/16	530p Cleveland Show	530p-6p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--	2				\$10.00				
3	ENCT	10/18/16	10/24/16	6p American Dad	6p-630p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--	2				\$10.00				
4	ENCT	10/18/16	10/24/16	630p American Dad	630p-7p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/18/16	10/24/16	MTWTF--	2				\$10.00				
5	ENCT	10/18/16	10/18/16	Tue 8p The Flash	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/18/16	10/24/16	-T-----	1				\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

Contract / Revision  
 927108 / 3

Alt Order #  
 25277340

Contract Dates  
 10/18/16 - 10/24/16

Product  
 TV

Estimate #  
 5290

Advertiser  
 POL/Hillary Clinton For P

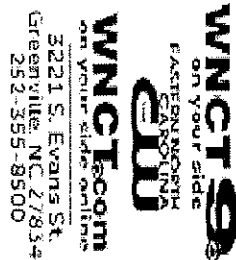
Original Date / Revision  
 08/31/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	ENCT	10/18/16	10/18/16	Tue 9p No Tomorrow	9p-10p No Tomorrow		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-T-----	1				\$65.00				
7	ENCT	10/21/16	10/21/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	----F--	1				\$100.00				
8	ENCT	10/22/16	10/22/16	Sa 1030p Seinfeld	1030p-11p		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-	2				\$5.00				
9	ENCT	10/18/16	10/24/16	Sa WNCN 6a News Simulcast	6a-7a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-	2				\$5.00				
10	ENCT	10/18/16	10/24/16	Su 6a-7a	6a-7a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	2				\$5.00				
11	ENCT	10/18/16	10/24/16	Su 7a-8a	7a-8a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$5.00				
12	ENCT	10/18/16	10/24/16	Su 7a-8a	7a-8a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S	1				\$5.00				
13	ENCT	10/18/16	10/24/16	Judge Alex	2p-3p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--	2				\$10.00				
14	ENCT	10/18/16	10/24/16	Cheaters	4p-5p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	MTWTF--	2				\$10.00				
15	ENCT	10/18/16	10/24/16	Thu 8-9p Flash	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/18/16	10/24/16	---T---	1				\$150.00				
16	ENCT	10/18/16	10/24/16	Movie	12a-2a		:30				NM	1	\$5.00

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Contract / Revision	Alt Order #
927108 / 3	25277340

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	TV	5290

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
17	ENCT	10/20/16	10/20/16	Thu 9p Supernatural	9p-10p		:30				NM	1	\$100.00
Week:		10/18/16	10/24/16	----S-	1			\$5.00					
18	ENCT	10/24/16	10/24/16	Mon 8p Supergirl	8p-9p Supergirl		:30				NM	1	\$150.00
Week:		10/18/16	10/24/16	M-----	1			\$150.00					
19	ENCT	10/21/16	10/21/16	Judge Alex	2p-3p		:30				NM	1	\$10.00
Week:		10/18/16	10/24/16	----F--	1			\$10.00					
20	ENCT	10/21/16	10/24/16	Jerry Springer	11a-12p		:30				NM	2	\$20.00
Week:		10/18/16	10/24/16	M---F--	2			\$10.00					
21	ENCT	10/21/16	10/24/16	Robert Irvine	3p-4p		:30				NM	2	\$20.00
Week:		10/18/16	10/24/16	M---F--	2			\$10.00					
22	ENCT	10/24/16	10/24/16	Cheaters	4p-5p		:30				NM	1	\$10.00
Week:		10/18/16	10/24/16	M-----	1			\$10.00					
23	ENCT	10/22/16	10/22/16	Sa 1p-2p Heartland	1p-2p		:30				NM	1	\$10.00
Week:		10/18/16	10/24/16	-----S-	1			\$10.00					
24	ENCT	10/22/16	10/22/16	Sa 2p-3p Raising Hope	2p-3p		:30				NM	1	\$10.00
Week:		10/18/16	10/24/16	-----S-	1			\$10.00					
<b>Totals</b>												<b>35</b>	<b>\$950.00</b>
												<b>0.00</b>	<b>\$950.00</b>

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**Greenville, NC 27834**  
**(252) 355-8542**

**WNCN.com**  
 on your side online  
**3221 S. Evans St.**  
**Greenville, NC 27834**  
**252-355-8500**

<u>Contract / Revision</u>		<u>Alt Order #</u>	
927108 / 3		25277340	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
10/18/16 - 10/24/16	TV	5290	
<u>Advertiser</u>	<u>Original Date / Revision</u>		
POL/Hillary Clinton For P	08/31/16 / 10/19/16		

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 25277340 Changes as of: 10/19/2016 at 3:15 PM

Version: Highlighting Revision 3

CPE: 278/295/5290  
Agency: GMMB

Flight: 10/18/16 - 10/24/16  
Advertiser: CLINTON, HILLARY

Station: ENCT  
Market: Greenville/New Bern/Wash

Total \$: \$950.00  
Total Spots: 35

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5335205

Primary Demo: Adults 35+

Total GRP:

Buyer: Miller, Mackenzie  
Salesperson: JACOB ROTH  
212-373-8175

Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Traffic #: 927108  
Separation:

Comments: revised order,

In 2-5, changed tp.  
In 6,8,14, changed prgm names.ncir  
In 7, cannot revise rate, moved 1x to ln 17.ncir  
In 16, cannot change to pp, moved 1x ln 2, 1x ln 3.ncir  
In 18, changed tp and prgm name.ncir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV+ 6	Tu-F,M 2p-3p		Judge Alex	\$10.00	0	30	2p-3		3	\$30.00	\$0.00	0.0
REV+ 21	F,M 11a-12n		Jerry Springer	\$10.00	0.0	30	0p-2		2	\$20.00	\$0.00	0.0
REV+ 22	F,M 3p-4p		Robert Irvine	\$10.00	0.0	30	0p-2		2	\$20.00	\$0.00	0.0
REV+ 23	M 4p-5p		Cheaters	\$10.00	0.0	30	0p-1		1	\$10.00	\$0.00	0.0
REV+ 24	Sa 1p-2p		Heartland	\$10.00	0.0	30	0p-1		1	\$10.00	\$0.00	0.0
REV+ 25	Sa 2p-3p		Raising Hop	\$10.00	0.0	30	0p-1		1	\$10.00	\$0.00	0.0
TOTALS: 35									35	\$950.00	\$0.00	0.0

*Handwritten note:*  
moved 38  
from 25277340  
to 25277341



125 West 55th St  
New York, NY 10019

KATZ  
TELEVISION  
GROUP

Contract # 25277340

Changes as of: 10/19/2016 at 3:15 PM

Version: Highlighting Revision 3

CPE: 278/296/5290

Flight: 10/18/16 - 10/24/16

Station: ENCT

Total \$: \$950.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Greenville/New Bern/Wash

Total Spots: 35

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5335205

Primary Demo: Adults 35+

Total GRP:

Buyer: Miller, Mackenzie

Con Type: POLITICAL/NOTE

Traffic #: 927108

Salesperson: JACOB ROTH  
212-373-8175

Assistant: JACOB ROTH  
212-373-8175

Separation:

Special  
Instructions

Order Level Comments

Date/Time	Added by	Comment
		revised order, In 2-5, changed tp. In 6,8,14, changed prgm names.ncir In 7, cannot revise rate, moved 1x to In 17.ncir In 16, cannot change to pp, moved 1x In 2, 1x In 3.ncir In 18, changed tp and prgm name.ncir revised order. In 2-5, changed tp. In 6,8,14, changed prgm names.ncir In 7, cannot revise rate, moved 1x to In 17.ncir In 16, cannot change to pp, moved 1x In 2, 1x In 3.ncir In 18, changed tp and prgm name.ncir
10/12/16 6:23 PM	JACOB ROTH	
10/05/16 2:07 PM	CAROLYN ALLAIRE	Notice Received.
09/02/16 2:13 PM	System	corrections for TPs and programming Lines 2 & 3 should be 6a-7a to cover entire hour of weekend morning edition Lines 4 & 5 should be 7a-8a to cover entire hour of weekend morning edition Line 6 2-3p is now Judge Alex Line 7 Sun 12n Seinfeld should be \$10 Line 8 4-5p is now Cheaters Line 14 Thu 8p is prog change to the Flash Line 16 weekdays 130a-2a is paid programming Line 18 Sat 1a-130aa is now 12m-2a movie Separation: 30
09/02/16 2:14 PM	Jennifer Layman	
08/30/16 10:13 AM	JACOB ROTH	



125 West 55th St  
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Agency: GMMB

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Station: ENCT

Total \$: \$950.00  
Total Spots: 35

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WASHINGTON DC  
20007

Product: TV

Office: WASHINGTON

Total CPE: \$0.00

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Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Traffic #: 927108  
Separation:

Competitive Information	
Market Budget:	\$47,500
ENCT Share:	2%
Comment:	
WCTI:	26%
WFXI:	7%
WITN:	35%
WNCT:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$950.00	N/A	0.0
Total	100%	35	\$950.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	35	\$950.00	
Total	35	\$950.00	

#### Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 3:15 PM	JACOB ROTH	Revised	8		\$80.00	\$0	Changes: Total Spots from 27 to 35, Calculated Dollars from \$870.00 to \$950.00, Competitive Market Budget from \$43,500 to \$47,500, Total \$ from \$870.00 to \$950.00, User Entered \$ from \$870.00 to \$950.00, 6 buylines added or modified.
Revision	10/12/16 6:23 PM	JACOB ROTH	Confirmed	2		\$250.00	\$0	Changes: Total Spots from 25 to 27, Calculated Dollars from \$620.00 to \$870.00, Competitive Market Budget from \$31,000 to \$43,500, Total \$ from \$620.00 to \$870.00, User Entered \$ from \$620.00 to \$870.00, 2 buylines added or modified.
								Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$620.00, Competitive Market Budget from \$52,500 to \$31,000, Comments from Separation: 30 to revised order.
								In 2-5, changed tp.
								In 6,8,14, changed prgm names.ncir
								In 7, cannot revise rate, moved 1x to In 17.ncir
								In 16, cannot change to pp, moved 1x In 2, 1x In 3.ncir
Revision	10/5/16 2:07 PM	CAROLYN ALLAIRE	Confirmed			\$0	\$0	In 18, changed tp and prgm name.ncir. 11 buylines added or modified.
Makegood 1	9/2/16 2:14 PM	Jennifer Layman	Confirmed			\$0	\$0	
Queued for Electronic Contracting	8/30/16 10:47 AM					\$0	\$0	
New	8/30/16 10:11 AM	JACOB ROTH	Confirmed	25		\$620.00	\$620.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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